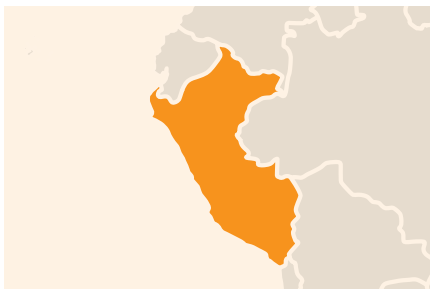




Partner Profile: Coop Chirinos



Photos courtesy of Coop Chirinos



In Peru, nearly 80% of farms are considered family farms, the majority of which are smallholder, with an average land size of only 1.3 hectares.¹ Limited access to markets, limited negotiating power to obtain fair prices, and lack of quality agronomic technical assistance constrain production and income for smallholder farmers.

Cooperativa Agraria Cafetalera La Prosperidad de Chirinos Ltda. (Coop Chirinos) is an agricultural social enterprise and a partner within GP's Smallholder Farmer Market Access initiative.²

WHO IS SERVED:

Coop Chirinos currently serves over 800 farmers in the rural highlands of northern Peru. Each cultivate, on average, less than three hectares of land, primarily to grow coffee. Approximately one quarter of Coop Chirinos' clients are female, and around three quarters are smallholders cultivating less than five hectares of land.³

WHAT IS DELIVERED:

Farmers who work with Coop Chirinos receive training, inputs, and higher priced purchase contracts due to the Coop's relationships with international buyers who pay a premium for Fair Trade, organic, and specialty coffee varieties. Coop Chirinos offers farmers year-round technical assistance to meet certification/quality requirements and improve their yields. Coop Chirinos also provides quality seeds to partner producers, along with organic fertilizer. Finally, Coop Chirinos offers training on non-agricultural topics such as leadership, financial management, and empowerment to female and youth members.

WHY IT IS IMPACTFUL:

Smallholder farmers who work with Coop Chirinos can increase and stabilize their income, both through improved yields thanks to the Coop's technical assistance, as well as higher prices due to certifications and better access to international markets.

1. "Family Farming in Latin America and the Caribbean," FAO, 2016, pg. 22. <https://www.fao.org/3/i5534e/i5534e.pdf>.

2. Coop Chirinos was a current borrower of Global Partnerships Impact-First Development Fund, LLC as of September 30, 2022.

3. Data as of June 30, 2021, as reported by Coop Chirinos.