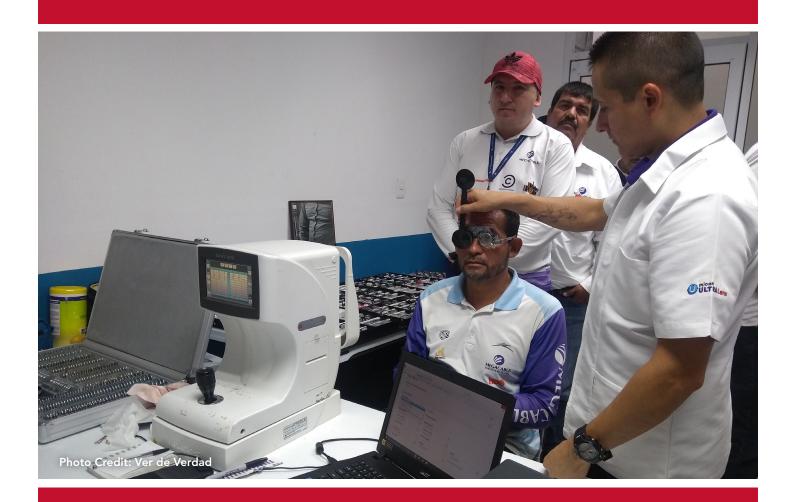


www.globalpartnerships.org

## Impact-First Growth Fund

Investor Impact Report Q3 2022: July 1 - September 30, 2022





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## Impact-First Growth Fund

# BROADENING OPPORTUNITY

**5** active initiatives addressing different facets of poverty

# DEEPENING INCLUSION

**100%** of partners reaching people living on <\$5.50 PPP/person/day<sup>1</sup>

**67%** Female Clients<sup>2</sup> **48%** Rural Clients<sup>2</sup>

### SERVING MILLIONS

**108k** cumulative lives impacted as a result of investments<sup>3</sup>

### IMPROVING LIVES

**90%** of clients reporting an improvement in quality of life<sup>5</sup>

### **IMPACT PERFORMANCE**

### Fund Update<sup>6</sup>

As of September 30, 2022, Global Partnerships Impact-First Growth Fund, LLC (IFGF) had active investments across five initiatives, facilitating access to opportunity in livelihood creation, health, and housing. Fund investments during the third calendar quarter included loans to partners in Honduras, Mali, and Tanzania, broadening opportunity within new countries for IFGF. The fund continued to invest in social enterprises that serve people living below \$5.50 PPP/person/day.¹ Fund concentration in women- and rural-centered initiatives contributed to strong outreach to both female (67 percent) and rural (48 percent) clients,² who tend to be disproportionately excluded from access to opportunity. Since fund inception, IFGF investments have impacted an estimated 108 thousand lives,³ including 43 thousand impacted during the third calendar quarter. Global Partnerships (GP) and a subset of social enterprise partners use targeted, mobile-based surveying known as Lean Data<sup>SM</sup> to better understand if and how those lives are improving. As of September 30, 2022, 7 of the active partners in IFGF⁴ had completed Lean Data surveys, speaking with 2,163 clients across 6 countries and 3 initiatives. While the types of outcomes vary by initiative, 90 percent of surveyed clients reported improved quality of life as a result of their engagement with IFGF partners.⁵

## Fund Overview<sup>7</sup> (As of September 30, 2022)

\$22.8MM Current Loans Outstanding<sup>8</sup>

\$22.8MM Cumulative Loans Made<sup>9</sup>

11 Current Number of Partners

11 Cumulative Number of Partners<sup>9</sup>

#### Fund Inception Date November 3, 2021

Fund Manager GP Fund Management, LLC, a wholly-owned subsidiary of Global Partnerships

#### **Type of Fund** Debt

**Investment Currency** US\$ and fully hedged local currency

# FINANCIAL PERFORMANCE

For Q3 2022 financial performance information, please visit our secure <u>investor</u> <u>portal</u>. You can access the portal using your existing login credentials. If you need any assistance logging in to your account, please contact Sophie Moore (<u>smoore@globalpartnerships.org</u>).

- 1. Purchasing Power Parity (PPP) is a metric that compares different countries' currencies through a "basket of goods" approach.
- 2. As reported by % female: reported by 11 out of 11 current partners; % rural: reported by 10 out of 11 current partners.
- 3. Estimated cumulative number of lives impacted as a result of cumulative investments in IFGF partners.
- 4. Some partners are active in more than one fund affiliated with GP.
- 5. Based on responses from clients of IFGF partners via mobile, voice-based surveys known as Lean Data conducted by 60 Decibels, Inc., an impact measurement company. Results are not representative of the outcomes achieved by all IFGF investee partners. Results are intended to provide insight into whether investments can reach desired segments and support intended outcomes. Results are weighted by number of respondents.
- 6. Past performance is no guarantee of future results.
- 7. All aggregate dollar amounts rounded to nearest hundred thousand.
- 8. Does not include \$3.3M in cash held by the fund.
- 9. Since fund inception.

## Impact-First Growth Fund

### **IMPACT PERFORMANCE**



## Women-Centered Finance with Education

These partners provide gender-informed financial and educational services for female microentrepreneurs.

29,069 Cumulative Lives Impacted\*

**4** Current Partners\*\*



#### **Health Clinics**

These partners provide high-quality, low-cost, primary and specialty health care to low-income patients.

27,919 Cumulative Lives Impacted\* 2 Current Partners\*\*



## Women-Centered Finance with Health

These partners provide financial services, preventive health education and access to health services for female microentrepreneurs and their families.

> 19,747 Cumulative Lives Impacted\*

2 Current Partners\*\*



# Rural-Centered Finance with Education

These partners provide financial and educational services tailored to the needs of rural microentrepreneurs.

17,465 Cumulative Lives Impacted\*

5 Current Partners\*\*



### Home Improvement Finance

These partners provide loans and support services for incremental home improvements among low-income households.

13,995 Cumulative Lives Impacted\* 1 Current Partner\*\*

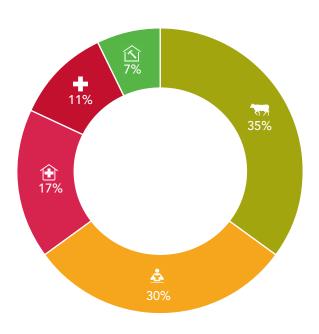
<sup>\*</sup> Estimated cumulative number of lives impacted as a result of investments in SIF 6.0 partners since fund inception.

<sup>\*\*</sup> Some partners work in more than one initiative.

## Impact-First Growth Fund

### LOAN PORTFOLIO COMPOSITION

Percent of Current Loans Outstanding by Initiative



- Rural-Centered Finance with Education
- Women-Centered Finance with Education
- Health Clinics
- Women-Centered Finance with Health
- Home Improvement Finance

Percent of Current Loans Outstanding by Country

#### **BOLIVIA (22%)**

- **▲ +** CRECER
  - Sembrar Sartawi

#### **ECUADOR (13%)**

📤 🖶 ESPOIR

#### **GUATEMALA (18%)**

- **FUNDEA**
- 📤 Genesis Empresarial

#### **HONDURAS (2%)**

■ ADEPES

#### **MALI (4%)**

Nyesigiso Nyesigiso

#### **MEXICO (17%)**

- Reina Madre
- **1** Ver de Verdad

#### NICARAGUA (13%)

₩ FDL

#### **TANZANIA (10%)**

BRAC Tanzania

Note: All percentages have been rounded to the nearest whole number.