

Impact-First Growth Fund

Investor Impact Report
Q1 2023: January 1 - March 31, 2023



Photo Credit: Habitat for Humanity El Salvador

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2023
EMERITUS
MANAGER

For more information, contact:

Melissa Lockhart Fortner, Vice President, Investor Relations

mlockhart@globalpartnerships.org | 206.456.7834

Impact-First Growth Fund

BROADENING OPPORTUNITY

5 active initiatives addressing different facets of poverty

DEEPENING INCLUSION

100% of partners reaching people living on <\$5.50 PPP/person/day¹

69% Female Clients²
49% Rural Clients²

SERVING MILLIONS

266K cumulative lives impacted as a result of investments³

IMPROVING LIVES

87% of clients reporting an improvement in quality of life⁵

IMPACT PERFORMANCE

Fund Update⁶

As of March 31, 2023, Global Partnerships Impact-First Growth Fund, LLC (IFGF) had active investments across five initiatives (listed on the following pages), facilitating access to opportunity in economic livelihoods, health, and housing. Fund investments during the first calendar quarter included a loan to a partner in Peru, broadening opportunity within a new country for IFGF. The fund continued to invest in social enterprises that serve people living below \$5.50 PPP/person/day.¹ Fund concentration in women- and rural-centered initiatives contributed to strong outreach to both female (69 percent) and rural (49 percent) clients,² who tend to be disproportionately excluded from access to opportunity. Since fund inception, IFGF investments have impacted an estimated 266 thousand lives, including 92 thousand impacted during the first calendar quarter.³ Global Partnerships (GP) and a subset of social enterprise partners use targeted, mobile-based surveying known as Lean DataSM to better understand if and how those lives are improving. As of March 31, 2023, nine of the active partners in IFGF⁴ had completed Lean Data surveys, with surveyors speaking with 2,793 clients across seven countries and three initiatives. While the types of outcomes vary by initiative, 87 percent of surveyed clients reported improved quality of life as a result of their engagement with IFGF partners.⁵

Fund Overview⁷ (As of March 31, 2023)

\$37.3MM Current Loans Outstanding⁸

\$37.4MM Cumulative Loans Made⁹

18 Current Number of Partners

18 Cumulative Number of Partners⁹

Fund Inception Date
November 3, 2021

Type of Fund
Debt

Fund Manager
GP Fund Management, LLC, a wholly-owned subsidiary of Global Partnerships

Investment Currency
US\$ and fully hedged local currency

FINANCIAL PERFORMANCE

For Q1 2023 financial performance information, please visit our secure [investor portal](#). You can access the portal using your existing login credentials. If you need any assistance logging in to your account, please contact Katie Dineen (kdineen@globalpartnerships.org).

1. Purchasing Power Parity (PPP) is a metric that compares different countries' currencies through a "basket of goods" approach.
2. Percent female reported by 18 out of 18 current partners and percent rural reported by 18 out of 18 current partners.
3. Estimated cumulative number of lives impacted, rounded to the nearest thousand, as a result of cumulative investments in IFGF partners. Estimated number of lives impacted during the first calendar quarter rounded to the nearest thousand.
4. Some partners are active in more than one fund affiliated with GP.
5. Based on responses from 2,793 clients of nine IFGF partners (out of 18) via mobile, voice-based surveys known as Lean DataSM conducted by 60 Decibels, Inc., an impact measurement company. Results are not representative of the outcomes achieved by all IFGF investee partners. Results are intended to provide insight into whether investments can reach desired segments and support intended outcomes. Results are weighted by number of respondents.
6. Past performance is no guarantee of future results.
7. All aggregate dollar amounts rounded to nearest hundred thousand.
8. Does not include \$2.1MM in cash held by the fund.
9. Since fund inception.

Impact-First Growth Fund

IMPACT PERFORMANCE



Women-Centered Finance with Education

These partners provide gender-informed financial and educational services for female microentrepreneurs.

102,055 Cumulative Lives Impacted* **8** Current Partners**



Health Clinics

These partners provide high-quality, low-cost, primary and specialty health care to low-income patients.

63,417 Cumulative Lives Impacted* **2** Current Partners**



Rural-Centered Finance with Education

These partners provide financial and educational services tailored to the needs of rural micro-entrepreneurs.

39,358 Cumulative Lives Impacted* **7** Current Partners**



Women-Centered Finance with Health

These partners provide financial services, preventive health education and access to health services for female microentrepreneurs and their families.

33,745 Cumulative Lives Impacted* **3** Current Partners**



Home Improvement Finance

These partners provide loans and support services for incremental home improvements among low-income households.

26,932 Cumulative Lives Impacted* **3** Current Partners**

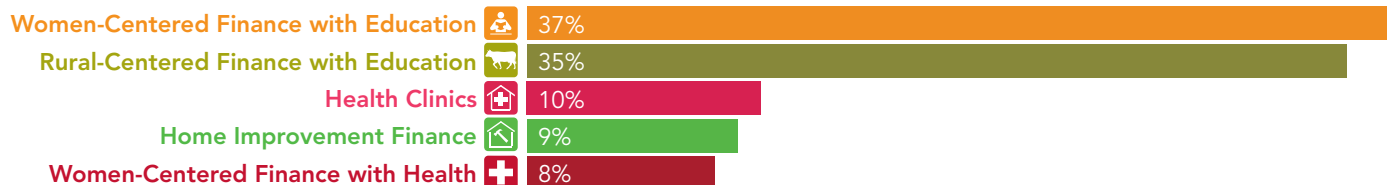
* Estimated cumulative number of lives impacted as a result of investments in IFGF partners since fund inception.

** Some partners work in more than one initiative.

Impact-First Growth Fund

LOAN PORTFOLIO COMPOSITION

Percent of Current Loans Outstanding by Initiative



Percent of Current Loans Outstanding by Country

