

## Partner Profile: ASA Tanzania



In Tanzania, an estimated 78% of adult women living on less than \$3.20 per person per day do not have access to formal financial services.<sup>1</sup>

**ASA Microfinance Tanzania Limited (ASA Tanzania)** is a micro-finance institution within Global Partnerships' Women-Centered Finance with Education initiative.<sup>2</sup>

### WHO IS SERVED:

ASA Tanzania targets low-income adult entrepreneurs, that earn around the \$3.20 per person per day international poverty line. All of its approximately 147,000 clients are female and the majority live in urban or semi-urban areas.<sup>3</sup>

### WHAT IS DELIVERED:

ASA Tanzania provides low-income female business owners small, socially responsible working capital loans, to start or grow businesses. Its lending approach is based on individual lending via client groups of approximately 25 clients, without joint-liability. The ASA Model lies at the heart of its business model. Before a loan is disbursed, loan officer and branch manager carry out an individual credit evaluation process. The company offers clients two types of loans, small loans and small business loans and charges market based interest rates.

### WHY IT IS IMPACTFUL:

Access to working capital loans enables ASA Tanzania's clients to make more informed decisions and invest in income-generating activities – resulting in improved economic resilience and food security for their households. These outcomes are enhanced because ASA Tanzania is investing in women, who are shown to prioritize spending on the health, education, and well-being of their families.

1. Source: Statistic taken from <https://www.worldbank.org/>, accessed March 2021.

2. ASA Tanzania was a current borrower of Global Partnerships Impact-First Development Fund, LLC and Global Partnerships Social Investment Fund 6.0, LLC as of June 30, 2021.

3. Source: ASA International Group plc June 2021 business update.