

Partner Profile: Aldea Global



In Nicaragua, 75% of small farmers possess less than 3.5 hectares of land.¹ An estimated 82% of low-income adults and 68% of rural adults in the country do not have access to formal financial services.²

Aldea Global is a Nicaraguan agricultural enterprise and financial service provider within Global Partnerships' Smallholder Farmer Market Access and Rural-Centered Finance with Education initiatives.³

WHO IS SERVED:

Aldea Global supports approximately 10,000 micro and small producers with an average farm size of roughly 4 hectares.⁴ The majority of Aldea Global's clients (73%) live in rural areas, and many rely on coffee crops as their primary source of income.

WHAT IS DELIVERED:

Aldea Global provides farmers with credit tailored to their productive activities coupled with technical assistance that focuses on agricultural best practices, climate resilience, and quality certification standards. Aldea Global also purchases crops directly from producers and processes, stores, and sells their products for premium prices.

WHY IT IS IMPACTFUL:

Enhanced market access, technical assistance, and working capital loans enable Aldea Global's clients to improve their economic position. Aldea Global has also supported approximately 45% of their farmer clients in obtaining one or more internationally recognized certifications, such as Fair Trade and Rainforest Alliance, which can generate higher price premiums for producers.

1. Source: [IFAD 2012](#)

2. Source: [World Bank Global Findex 2017](#)

3. Aldea Global was a current borrower of Global Partnerships Social Investment Fund 6.0, LLC as of December 31, 2020.

4. Aldea Global client data in the Who Is Served section is as of December 31, 2020.