

Partner Profile: Avanza Sólido



In Mexico, an estimated 67% of adult women and 74% of low-income adults do not have access to formal financial services.¹ 24% of the population lack access to essential health services, and low-income women are disproportionately excluded.²

Avanza Sólido is a Mexican micro-finance institution within Global Partnerships' Women-Centered Finance with Education and Health initiatives.³

WHO IS SERVED:

Avanza Sólido serves approximately 29,000 clients, with a focus on underserved microentrepreneurs in the state of Chiapas. Approximately 31% of Avanza Sólido's clients live below the \$5.50 per person per day international poverty line, 81% live in rural areas, and 54% are female.⁴

WHAT IS DELIVERED:

Avanza Sólido provides working capital loans to clients, primarily through the group lending methodology, alongside financial and business education. Avanza Sólido also organizes health brigades to offer clients free medical consultations with general physicians, dentists, and nutritionists. During the brigades, clients receive preventative health education covering topics related to hypertension, diabetes, reproductive health, and basic nutrition.

WHY IT IS IMPACTFUL:

Access to working capital loans and related education enables Avanza Sólido's clients to make more informed decisions, better deal with shocks, and sustain and eventually grow investment in income-generating activities – resulting in improved economic resilience and food security for their households. With access to health information and services, clients can adopt healthier behaviors, practice prevention, and receive timely and appropriate treatment – enabling improved household health.

1. Source: [World Bank Global Findex 2017](#).

2. Source: World Health Organization, [Primary Health Care on the Road to Universal Health Coverage](#), 2019 Monitoring Report.

3. Avanza Sólido was a current borrower of Global Partnerships Social Investment Fund 5.0, LLC as of June 30, 2021.

4. Avanza Sólido client data as of June 30, 2021.