

Partner Profile: BRAC Tanzania



In Tanzania, an estimated 81% of adult women and 87% of adults living in poverty do not have access to formal financial services.¹

BRAC Tanzania is a microfinance institution within Global Partnerships' Women-Centered Finance with Education initiative.²

WHO IS SERVED:

BRAC Tanzania serves approximately 211,000 low-income micro-entrepreneurs. Approximately 64% of BRAC Tanzania's clients live below the \$3.20 per person per day international poverty line,³ 92% live in rural areas, and 97% are female.⁴

WHAT IS DELIVERED:

BRAC Tanzania provides clients with small, working capital loans to support productive activities, delivered primarily through a group lending model, coupled with basic know-your-credit training to enhance client understanding of loan terms and processes.

WHY IT IS IMPACTFUL:

Access to working capital loans and related education enables BRAC

Tanzania's clients to make more informed decisions, better deal with shocks, and invest in income-generating activities, resulting in improved economic resilience and food security for their households. A 2019 mobile-based survey of 401 BRAC Tanzania clients found that 95% of respondents reported improved quality of life, 97% reported increased ability to plan their finances, and 94% reported improved income since becoming a client of BRAC Tanzania.³

1. Source: [World Bank Global Findex](#), 2017.

2. BRAC Tanzania was a current borrower of Global Partnerships Social Investment Fund 6.0, LLC as of March 31, 2021.

3. Source: Based on responses from 401 BRAC Tanzania clients via a mobile, voice-based survey known as Lean DataSM, conducted in 2019 by 60 Decibels, Inc., an impact measurement company.

4. BRAC Tanzania client data is as of March 31, 2021, unless otherwise noted.