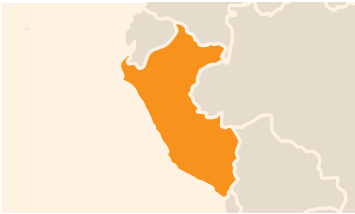


Partner Profile: Edpyme Alternativa



In Peru, an estimated 73% of low-income adults lack access to formal financial services¹, and rural households are disproportionately excluded.²

Edpyme Alternativa (Alternativa) is a microfinance institution in Peru within Global Partnerships' Rural-Centered Finance with Education initiative.³

WHO IS SERVED:

Alternativa serves approximately 46,000 clients, primarily microentrepreneurs living in rural areas. Approximately 33% of Alternativa's clients live below the \$5.50 per person per day international poverty line.⁴ 96% of clients live in rural areas, and 44% are female.⁵

WHAT IS DELIVERED:

Alternativa provides loans tailored to meet the productive needs of rural and agricultural microentrepreneurs. Alternativa also offers educational services, including basic financial literacy training for all clients and monthly workshops on various financial and non-financial topics determined by community needs.

WHY IT IS IMPACTFUL:

Alternativa's financial and educational services enable rural clients to improve their economic resilience, income, and food security. In a 2020 survey of 360 rural loan clients, 76% said their quality of life had improved, 64% reported increased ability to plan their finances, 56% reported increased ability to save money, and 67% said they earn more money since becoming a client of Alternativa.⁴

1. Source: [World Bank Global Findex](#), 2017.

2. Source: [CGAP analysis](#) of 2011 World Bank Global Findex.

3. Alternativa was a current borrower of Global Partnerships Impact-First Development Fund, LLC, Global Partnerships Social Investment Fund 6.0, LLC, and Global Partnerships Social Investment Fund 5.0, LLC as of June 30, 2021.

4. Based on responses from 360 Alternativa clients via a mobile, voice-based survey method known as Lean DataSM conducted in 2020 by 60 Decibels, Inc., an impact measurement company.

5. Alternativa client data as of June 30, 2021.