

Partner Profile: Grooming Centre



In Nigeria, an estimated 75% of adults living in poverty do not have access to formal financial services, and women are disproportionately excluded.¹

Grooming Centre is a non-governmental organization (NGO) within Global Partnerships' Women-Centered Finance with Education initiative.²

WHO IS SERVED:

Grooming Centre serves over 640,000 clients, with a focus on low-income female micro-entrepreneurs.³ 99 percent of Grooming Centre's clients are female and 60 percent live in rural areas.

WHAT IS DELIVERED:

Grooming Centre provides small working capital loans, largely through the group lending methodology, to support clients in starting or growing their businesses. Clients also receive education on basic business management, loan management, and healthy nutrition.

WHY IT IS IMPACTFUL:

Access to working capital loans and related education enables Grooming Centre's clients to make more informed decisions and invest in income-generating

activities – resulting in improved economic resilience and food security for their households. These outcomes are enhanced because Grooming Centre is investing in women, who are shown to prioritize spending on the health, education, and well-being of their families.⁵ In a 2019 survey of over 7,500 Grooming Centre clients, 93% of respondents reported they made more profit, 88% reported increased savings, and 45% reported improvement in nutrition since becoming a client of Grooming Centre.⁴

1. "The Global Findex Database," The World Bank, 2017, <https://globalfindex.worldbank.org/>.

2. Grooming Centre was a current borrower of Global Partnerships Impact-First Development Fund, LLC and Global Partnerships Social Investment Fund 6.0, LLC as of December 31, 2021.

3. Grooming Centre client data represents current clients as of December 31, 2021.

4. Based on responses from 7,511 Grooming Centre clients to a 2019 survey conducted by Grooming Centre.

5. "Gender Equality, Poverty and Economic Growth," The World Bank Gender and Development Group, 2007, <https://documents1.worldbank.org/curated/en/758041468340239015/pdf/wps4349.pdf>.