

Partner Profile: Confiamos



Photos courtesy of Confiamos



In Colombia, an estimated 57 percent of low-income adults and 51 percent of adults living in rural areas do not have access to formal financial services.¹

Confiamos Colombia SAS (Confiamos) is a social enterprise in Colombia and a partner in Global Partnerships' Rural-Centered Finance with Education initiative.²

Who is Served

As of March 31, 2026, Confiamos currently serves over 11,000 clients. Approximately 73 percent of its clients live in rural areas, and approximately 53 percent are women.³

What is Delivered

Confiamos provides loans tailored to the working capital and investment needs of clients' agricultural operations and their longer-term farm investments. In selected communities and locations, Confiamos offers clients education on financial administration, as well as specialized workshops and field schools tailored to clients' productive activities.

Through community workshops, Confiamos is able to adapt its offering to the current needs of specific regions. To achieve this, Confiamos partners with local leaders and covers topics such as seasonality in crop production, staggered cultivation, environmental conservation, and irrigation systems, among others. Nearly 60 percent of Confiamos' loan officers have backgrounds or training in agricultural production (many as zootechnicians or agronomists), and often offer their clients informal, personalized guidance and support on input management, eco-friendly agricultural production, environmental conservation, and pest management.

Why it is Impactful

According to a 2025 impact study,⁴ Confiamos' products and services are improving the quality of life of 69 percent of surveyed clients. When asked about specific improvements to their quality of life, clients most frequently reported increased agricultural production, greater ability to afford household expenses, and increased income. Additionally, 73 percent

of surveyed clients reported farming improvements as a result of Confiamos. Clients most frequently cited better access to capital (51 percent), improved crop quality (42 percent), and increased production (23 percent).

Confiamos has also played a role in helping rural households navigate climate shocks. Half of surveyed clients who experienced climate shocks said the impact was less severe because of Confiamos, and the most commonly cited reasons were timely access to agricultural inputs (41 percent) and access to credit (24 percent).

A surveyed Confiamos client in Nariño, who used a working-capital loan in 2025 to invest in livestock, shared that his quality of life improved, "because I no longer work only as a day laborer; instead, I focus on maintaining what I have and improving my life. I'm no longer out in the sun and rain every day, as they say, but rather focused on what I have, my animals, and taking care of them."

1. "World Bank Group | Data 360." The World Bank, 2024. https://data360.worldbank.org/en/indicator/WB_FINDEX_ACCOUNT_T_D?country=COL.

2. Confiamos was a current borrower of Global Partnerships Impact-First Growth Fund, LLC as of March 31, 2026.

3. Data as of March 31, 2026, as reported by Confiamos.

4. Based on responses from 279 Confiamos clients via a mobile, voice-based survey conducted in 2025 by 60 Decibels, Inc., an impact measurement company.