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Impact-First Growth Fund

Investor Impact Report Q2 2024: April 1 - June 30, 2024





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Impact-First Growth Fund

BROADENING OPPORTUNITY

6 active initiatives addressing different facets of poverty

DEEPENING INCLUSION

100% of partners
reaching people living on
\$5.50 PPP/person/day¹
71% Female Clients²
51% Rural Clients²

SERVING MILLIONS

948K cumulative lives impacted as a result of investments³

IMPROVING LIVES

89% of clients reporting an improvement in quality of life⁵

IMPACT PERFORMANCE

Fund Update⁶

As of June 30, 2024, Global Partnerships Impact-First Growth Fund, LLC (IFGF) had active investments across six initiatives (listed on the following pages), facilitating access to opportunity in economic livelihoods, health, housing, and water. Fund activity during the second quarter included investment in Malawi, broadening opportunity within a new country for the IFGF. The fund continued to invest in social enterprises that serve people living below \$5.50 PPP/person/day.¹ Fund concentration in women- and rural-centered initiatives contributed to strong outreach to both female (71 percent) and rural (51 percent) clients,² who tend to be disproportionately excluded from access to opportunity. Since fund inception, IFGF investments have impacted an estimated 948 thousand lives,³ including 162 thousand impacted during the second calendar quarter. Global Partnerships (GP) and a subset of social enterprise partners use targeted, mobile-based impact assessments to better understand if and how those lives are improving. As of June 30, 2024, 17 of the active partners in IFGF⁴ had completed such assessments, with surveyors speaking with 4,929 clients across 15 countries and three initiatives. While the types of outcomes vary by initiative, 89 percent of surveyed clients reported improved quality of life as a result of their engagement with IFGF partners.⁵

Fund Overview⁷ (As of June 30, 2024)

\$42.5MM Current Loans Outstanding⁸

\$49.3MM Cumulative Loans Made⁹

- **26** Current Number of Partners
- **27** Cumulative Number of Partners⁹

Fund Inception Date November 3, 2021 **Type of Fund** Debt

Fund Manager

GP Fund Management, LLC, a wholly-owned subsidiary of Global Partnerships **Investment Currency** US\$ and fully hedged

US\$ and fully hedg local currency

FINANCIAL PERFORMANCE

For Q2 2024 financial performance information, please visit our secure **investor portal**. You can access the portal using your existing login credentials. If you need any assistance logging in to your account, please contact Katie Dineen (kdineen@globalpartnerships.org).

- 1. Purchasing Power Parity (PPP) is a metric that compares different countries' currencies through a "basket of goods" approach.
- 2. Percent female reported by 26 out of 26 current partners and percent rural reported by 26 out of 26 current partners.
- 3. Estimated cumulative number of lives impacted as a result of cumulative investments in IFGF partners.
- 4. Some partners are active in more than one fund affiliated with GP.
- 5. Based on responses from 4,929 clients of 17 IFGF partners (out of 26) via mobile, voice-based surveys conducted by 60 Decibels, Inc., an impact measurement company. Results are not representative of the outcomes achieved by all IFGF investee partners. Results are intended to provide insight into whether investments can reach desired segments and support intended outcomes. Results are weighted by number of respondents.
- 6. Past performance is no guarantee of future results.
- 7. All aggregate dollar amounts rounded to nearest hundred thousand.
- 8. Does not include \$5.4MM in cash held by the fund.
- 9. Since fund inception.

Impact-First Growth Fund

IMPACT PERFORMANCE



Women-Centered Finance with Education

These partners provide gender-informed financial and educational services for female microentrepreneurs.

536,220 Cumulative Lives Impacted* **14** Current Partners**



Health Clinics

These partners provide high-quality, low-cost primary and specialty health care to low-income patients.

133,677 Cumulative Lives Impacted* 2 Current Partners**



Rural-Centered Finance with Education

These partners provide financial and educational services tailored to the needs of rural microentrepreneurs.

113,883 Cumulative Lives Impacted* 8 Current Partners**



Women-Centered Finance with Health

These partners provide financial services, preventive health education, and access to health services for female microentrepreneurs and their families.

75,283 Cumulative Lives Impacted* 4 Current Partners**



Home Improvement Finance

These partners provide loans and support services for incremental home improvements among low-income households.

84,468 Cumulative Lives Impacted* 3 Current Partners**



Clean Water

This partner facilitates low-income households' access to water sources that are safe, accessible, affordable, and reliable.

> 4,449 Cumulative Lives Impacted*

1 Current Partner**

* Estimated cumulative number of lives impacted as a result

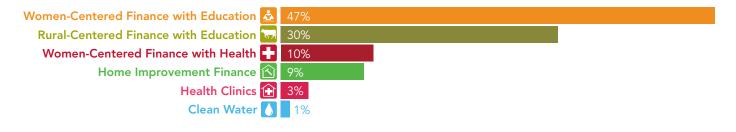
of investments in IFGF partners since fund inception.

** Some partners work in more than one initiative.

Impact-First Growth Fund

LOAN PORTFOLIO COMPOSITION

Percent of Current Loans Outstanding by Initiative



Percent of Current Loans Outstanding by Country

