

Investor Impact Report Q4 2024: October 1 - December 31, 2024





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#### BROADENING OPPORTUNITY

**9** active initiatives addressing different facets of poverty

#### DEEPENING INCLUSION

100% of partners
reaching people living on
<\$5.50 PPP/person/day<sup>1</sup>
75% Female Clients<sup>2</sup>
60% Rural Clients<sup>2</sup>

#### SERVING MILLIONS

**4.3MM** cumulative lives impacted as a result of investments<sup>3</sup>

#### IMPROVING LIVES

**90%** of clients reporting an improvement in quality of life<sup>5</sup>

#### IMPACT PERFORMANCE

### Fund Update<sup>6</sup>

As of December 31, 2024, Global Partnerships Impact-First Development Fund, LLC (IFDF) had active investments across nine initiatives (listed on the following pages), facilitating access to opportunity in economic livelihoods, health, and housing. Fund activity during the fourth quarter included investment in the Dominican Republic, broadening opportunity within a new country for the IFDF. The fund continued to invest in social enterprises that serve people living below \$5.50 PPP/person/day.<sup>1</sup> Fund concentration in women- and rural-centered initiatives contributed to strong outreach to both female (75 percent) and rural (60 percent) clients,<sup>2</sup> who tend to be disproportionately excluded from access to opportunity. Since fund inception, IFDF investments have impacted an estimated 4.3 million lives,<sup>3</sup> including 240 thousand impacted during the fourth calendar quarter. Global Partnerships (GP) and a subset of social enterprise partners use targeted, mobile-based impact assessments to better understand if and how those lives are improving. As of December 31, 2024, 27 of the active partners in IFDF<sup>4</sup> had completed such assessments, with surveyors speaking with 7,690 clients across 14 countries and six initiatives. While the types of outcomes vary by initiative, 90 percent of surveyed clients reported improved quality of life as a result of their engagement with IFDF partners.<sup>5</sup>

#### Fund Overview<sup>7</sup> (As of December 31, 2024)

\$56.6MM Current Loans Outstanding<sup>8</sup>

\$113.1MM Cumulative Loans Made<sup>9</sup>

- **45** Current Number of Partners
- **55** Cumulative Number of Partners<sup>9</sup>

**Fund Inception Date** October 10, 2019 **Type of Fund** Debt

local currency

#### **Fund Manager**

GP Fund Management, LLC, a wholly-owned subsidiary of Global Partnerships **Investment Currency** US\$ and fully hedged

FINANCIAL PERFORMANCE For Q4 2024 financial performance information, please visit our secure investor portal. You can access the portal using your existing login credentials. If you need any assistance logging in to your account, please contact Katie Dineen (kdineen@globalpartnerships.org).

- 1. Purchasing Power Parity (PPP) is a metric that compares different countries' currencies through a "basket of goods" approach.
- 2. Percent female reported by 45 out of 45 current partners and percent rural reported by 45 out of 45 current partners.
- 3. Estimated cumulative number of lives impacted as a result of cumulative investments in IFDF partners since fund inception.
- 4. Some partners are active in more than one fund affiliated with GP.
- 5. Based on responses from 7,690 clients of 27 IFDF partners (out of 45) via mobile, voice-based surveys conducted by 60 Decibels, Inc., an impact measurement company. Results are not representative of the outcomes achieved by all IFDF investee partners. Results are intended to provide insight into whether investments can reach desired segments and support intended outcomes. Results are weighted by number of respondents.
- 6. Past performance is no guarantee of future results.
- 7. All aggregate dollar amounts rounded to nearest hundred thousand.
- 8. Does not include \$5.2MM in cash held by the fund.
- 9. Since fund inception.

#### IMPACT PERFORMANCE



### Women-Centered Finance with Education

These partners provide gender-informed financial and educational services for female microentrepreneurs.

**Rural-Centered Finance with** 

These partners provide financial and educational

Lives Impacted\*

1,464,273 Cumulative Lives Impacted\*

Education

487.277 Cumulative

microentrepreneurs.

services tailored to the needs of rural

20 Current Partners\*\*

**10** Current

Partners\*\*



#### Smallholder Farmer Inputs

This partner provides affordable, high-impact inputs alongside technical assistance for smallholder farmers.

1,090,925 Cumulative Lives Impacted\*





#### Home Improvement Finance

These partners provide loans and support services for incremental home improvements among low-income households.

401,712 Cumulative Lives Impacted\* 7 Current Partners\*\*



## Women-Centered Finance with Health

These partners provide financial services, preventive health education, and access to health services for female microentrepreneurs and their families.

114,373 Cumulative Lives Impacted\* 6 Current Partners\*\*



#### Smallholder Farmer Market Access

These partners provide enhanced market access and technical assistance for smallholder farmers.

52,880 Cumulative Lives Impacted\* 5 Current Partners\*\*

\* Estimated cumulative number of lives impacted as a result

of investments in IFDF partners since fund inception.

<sup>\*\*</sup> Some partners work in more than one initiative.

#### IMPACT PERFORMANCE



#### **Productive Asset Finance**

This partner provides microentrepreneurs with tailored loans for productive assets along with support services to increase their likelihood of success.

27,341 Cumulative Lives Impacted\* **1** Current Partner\*\*



#### Microentrepreneur Growth Finance

This partner provides tailored microenterprise loans and specialized capacity building to help microentrepreneurs grow their businesses.

> 22,747 Cumulative Lives Impacted\*

1 Current Partner\*\*



This partner provides high-quality, low-cost primary and specialty health care to low-income patients.

> 16,184 Cumulative Lives Impacted\*

1 Current Partner\*\*

<sup>\*\*</sup> Some partners work in more than one initiative.

#### LOAN PORTFOLIO COMPOSITION

#### Percent of Current Loans Outstanding by Initiative

