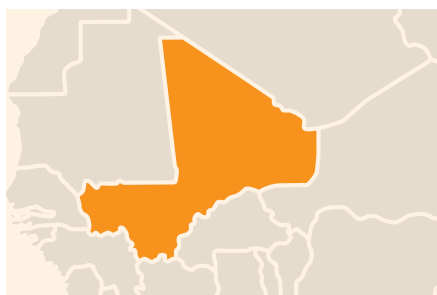




## Partner Profile: Nyèsigiso



In Mali, an estimated 69% of low-income adults and the same percentage of adults living in rural areas lack access to formal financial services.<sup>1</sup>

**Nyèsigiso** is a microfinance institution in Mali within Global Partnerships' Rural-Centered Finance with Education initiative.<sup>2</sup>

### WHO IS SERVED:

Nyèsigiso currently serves nearly 400,000 clients, and approximately 67% of their borrowers live in rural areas.<sup>3</sup> A 2022 survey indicated that 67% of Nyèsigiso's clients live below the \$3.20 per person per day international poverty line and 88% of clients were accessing a service like Nyèsigiso's for the first time.<sup>4</sup>

### WHAT IS DELIVERED:

Nyèsigiso offers a range of small working capital loans to support productive activities in agriculture and commerce, using both individual and group lending methodologies. All borrowers receive pre-disbursement training covering basic financial literacy. Agricultural borrowers may also receive agricultural training or coaching at their farms. Additionally, Nyèsigiso offers savings accounts and holds community financial literacy trainings in villages where they operate.

### WHY IT IS IMPACTFUL:

Financial and educational services tailored to rural households' productive needs enable clients to improve their economic resilience, income, and food security. In a 2022 survey of Nyèsigiso clients, 90% of respondents reported increased income from their business, 84% reported increased ability to face an unexpected expense, and 91% reported improved quality of life as a result of engagement with Nyèsigiso.<sup>5</sup>

1. "The Global Findex Database," The World Bank, 2017, <https://globalfindex.worldbank.org/>.

2. Nyèsigiso was a current borrower of Global Partnerships Social Investment Fund 6.0, LLC as of March 31, 2022.

3. Data as of March 31, 2022, as reported by Nyèsigiso.

4. Based on responses from 252 Nyèsigiso clients via a mobile survey method known as Lean Data<sup>SM</sup> conducted in 2022 by 60 Decibels, Inc., an impact measurement company.

5. Ibid.